Designing Together Apart

Jared Ponchot  //  BDConf DC 2015  //  @jponch
The bare essentials
Lullabot
Creative work essentials
You do creative work!
2+2
Insight
Energy
Focus
The eureka myth
Insights
Research
Helpful constraints
Some is better than none.
51 Company Employees INTERVIEWED
21+ Hours Invested INTERVIEWING
15+ Depts./Disciplines REPRESENTED
Fascination
Curiosity
No reward
What does it mean?
Creatives are pro-choice
GROUP 1
no choice, no reward

GROUP 2
no choice, reward

GROUP 3
choice, no reward

GROUP 4
choice, reward
GROUP 1
no choice, no reward

GROUP 2
no choice, reward

GROUP 3
choice, no reward

GROUP 4
choice, reward
The power of insights
Flat communication
Be intentional
Ask good questions
What’s gone well lately?
What’s been challenging?
What are you learning?
What are you excited about?
What’s 1 way I could make your life better?
Energy
You-shaped spaces
Jared Ponchot
January 12 at 9:37am

About to head over to a coffee shop for a little while since I've got a bunch of lullabot.com research work I need to read through and help finish out and also some research and writing work to do as well helping finish out our notes for each page type. Sometimes when I've got digging and reading and writing stuff like that I get energy from a coffee shop vibe, so going to give that a try. I need to finish out all of that today.

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The Black Keys At Quicken Loans Arena

Now on their fourth international tour, the Black Keys have grown from a Vista-era band into a major force in American music. Their sound, a mix of garage rock and soul, has earned them critical acclaim and a devoted fan base worldwide.

The band, which formed in Akron, Ohio, in 1997, has released five studio albums and two live albums, and has won two Grammy Awards. Their debut album, "The Big Come Up," was released in 2001, and their most recent album, "Turn Blue," was released in 2014.

The Black Keys have played sold-out shows throughout the United States and have performed at festivals around the world, including coachella, Lollapalooza, and the Reading and Leeds Festivals in the UK.

Their latest tour, the "Turn Blue" tour, began in March 2014 and has taken them to Europe, Asia, and South America.

Ticket prices for the upcoming tour range from $35 to $250, depending on the location and seat availability.

For more information about the tour, visit the official Black Keys website.
The collaboration myth
Focus
Here be Dragons!
DRAW
How to Make Toast

Drawings
Sticky Notes
Group Notes
Critique
me, Billy Kiely
14:39
We should grab some dinner tonight.
Hey, do you feel like grabbing a burger aft...

Jon Dowdle
8:14
Have you tried this burger place?! If you haven’t, drop what you’re doing and...

Clark Valberg
Yesterday
Everyone is talking about this place. Jon won’t stop talking about this burger pl...

Josh Siok
Friday
Design presentation has never been eas... Send out a link to load...
Critique is for insights
Critique is for insights
Build trust
VIRGINIA IS FOR LOVERS
DESIGN IS FOR LOVERS
Thanks!

@jponch or jared@lullabot.com