MediaHackDays
Keynote

Aarhus, Denmark
May 2, 2014
Hello!
I’m Chrys Wu

@MacDiva
Journalist
Strategist
Coder
Consigliere
Robot Film Festival
Write/Speak/Code
Hacks/Hacklers
Altered Oceans

A five-part series on the crisis in the seas
by Kenneth R. Weiss and Usha Lee McFarling, photography and video by Rick Loomis

PART ONE
A Primeval Tide of Toxins
Runoff from modern life is feeding an explosion of primitive organisms. This "rise of slime," as it is called by one scientist, is killing larger species.

MULTIMEDIA PRESENTATION
ideos The Tipping Point | Perfect Slime | "Jellyball" Man
PHOTOS Oceans in Distress
GRAPHICS The birth of a "dead zone" | Ancient bacteria with a bite

650 gray whales have washed up sick or dead along the West Coast in the last seven years.

Pulitzer Prize!

Los Angeles Times
Chrys Wu, @MacDiva
Developer Advocate, The New York Times
Chrys Wu, @MacDiva
Developer Advocate, The New York Times
I solve problems.
I help people.
Tell me about you.
What’s happening in digital journalism
The Great Urban Hack (2010)
Where are the roaches in the past four weeks?

Least | Most
--- | ---
quintile of fraction of restaurant inspections that turned up cockroaches (confidence adjusted)

The New York City Roach Map Updated As City Cancels Dinner Plans

By Drew Grant | 07/25/13 6:19pm

The other day, we were washing our dishes and the world’s largest f*cking cockroach came scurrying out of the sink. We’re sorry to gross you out, but imagine how we felt. Jesus, it was the size of a small rat. Actually, a rat would have been preferable. It’s the kind of trauma that makes you wonder if there really is a god.
Infographic!
Tell-all telephone

Green party politician Malte Spitz sued to have German telecoms giant Deutsche Telekom hand over six months of his phone data that he then made available to ZEIT ONLINE. We combined this geolocation data with information relating to his life as a politician, such as Twitter feeds, blog entries and websites, all of which is all freely available on the internet.

By pushing the play button, you will set off on a trip through Malte Spitz’s life. The speed controller allows you to adjust how fast you travel, the pause button will let you stop at interesting points. In addition, a calendar at the bottom shows when he was in a particular location and can be used to jump to a specific time period. Each column corresponds to one day.

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Tell-all Telephone
(Lesson: Leave your mobile phone at home)
Malte Spitz:

Your phone company is watching

TEDGlobal 2012 · 9:56 · Filmed Jun 2012
Subtitles available in 34 languages

View interactive transcript

Bonus: Watch the TED Talk
Diagrama: 298 anos de falação

Em cito meses, os deputados federais gastaram R$ 13,9 milhões com ligações telefônicas. Ao preço da chamada local, daria para falar por quase três séculos sem parar.

ALBERTO CAIRO E MARCO VERSOTTI (INFOPRÓFUGA) E RICARDO MENDONÇA (TEXTO). COM DANilo THOMAZ, ERIC SCARANELLO E LEANDRO MEDEIROS. GERALDO RODRIGUES (INFOPRÓFUGA ONLINE)

R$13.902.425,16...

...foram gastos pela Câmera com telefones de janeiro.
Isso equivale a:

154,5 MILHÕES DE MINUTOS
de ligações locais de fixo para fixo*, ou...

*Considerando a tarifa de R$ 0,03/minute

298 anos
3.576 meses
107 mil dias

Época: Diagrama: 298 anos de falação
(Diagram: 298 years of chatter)
The Guardian’s Brick-by-Brick series
Behind the scenes
The Guardian’s Brick-by-Brick series
Usain Bolt wins gold in 100m final
PLANET MONEY MAKES A T-SHIRT

The world behind a simple shirt, in five chapters.

BEGIN

NPR’s Planet Money makes a T-shirt
Welcome

You already know that NYTimes.com is an unparalleled source of news and information. But now it’s a premier source of data, too — why just read the news when you can hack it?

Getting Started

The Times Developer Network is our API clearinghouse and community. Here’s how to get started:

1. Request an API key
2. Read the API documentation, FAQ and Terms of Use
3. Use the API Tool to experiment without writing code
4. Browse the application gallery
5. Connect with other developers in the forum

To request an API key, go to login.nytimes.com.
Tracks reported U.S. drone strikes (iTunes download)
VOID
Concept magazine (Read more about it...)
Politics

Scottish independence debate: women hold the key far from Westminster

Libby Brooks, Scotland reporter

Far from identikit men, both yes and no campaigns feature women at forefront in way currently inconceivable in UK politics

Sue McKellar was happy to admit that The Other Woman, a romantic comedy starring Cameron Diaz, was not the most aspirational fodder for her new
Fantasy Geopolitics
Made with New York Times APIs

• Read more about the game
Bonus:
Learn from the WNYC Data News team
Team Blinky
Fun hacks for all of us
Make John Keefe’s Mood Cube
(Click to get the code)
What could happen in the future
This was once the future...
This is in our (near) future...
The future foretold in 1930!
The future comes in baby steps and long, slow leaps.
Design for *somebody.*
Feed your curiosity.
Happy hacking.
Bonus:
Get a free technical ebook from O’Reilly Media
Thank you.