DEVELOPERS AS INTENTIONAL DESIGNERS

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DEVELOPERS AS INTENTIONAL DESIGNERS
DEVELOPERS DECIDING TO BE DESIGNERS — DESIGNING WITH PURPOSE & ON PURPOSE
SPECIALIZATION IS A GOOD THING
CONFLICT IS A GOOD THING
CONSTRUCTIVE CONFLICT IS A GOOD THING
BUT SOMETIMES IT’S JUST YOU
SORRY
I’M NOT A DESIGNER
STOP APOLOGIZING
YOU GOTS THE SKILLZ
MODULARITY & REUSABILITY
DON’T REPEAT YOURSELF
REUSE
CONSISTENCY
2 SPACES > 4 SPACES
CONSISTENCY!
@ brad_frost
HIERARCHY
ORDER
ORDER

GROUPING
ORDER

GROUPING

SIZE
READABILITY
section.readability

h1 Look at this contrast!
p Your text editor has some really helpful colors for strong readability.
a(role="example") See?
p It’s awesome!
IS IT READABLE?
STICK WITH HIGH CONTRAST.

LOW CONTRAST CAN BE HARDER TO READ.
UP THAT FONT SIZE.

DON'T MAKE PEOPLE SQUINT.
MAKE THOSE **LINKS** OBVIOUS.

LIKE, IS THIS EVEN A LINK?
TOOLS
<!DOCTYPE html>
<html>
<head>
<title>JSConfBR</title>
</head>
<body>
<div class="content">
<h1>Welcome!</h1>
</div>
</body>
</html>
RECAP
RECAP

MODULARITY
RECAP

- MODULARITY
- REUSABILITY
- CONSISTENCY
- HIERARCHY
RECAP

MODULARITY

REUSABILITY

CONSISTENCY

HIERARCHY

READABILITY

TOOLS
VISUAL DESIGN
PRACTICE
AIN’T NOBODY GOT TIME FOR THAT
START SMALL
NOT EVERY PROJECT IS A REDESIGN
CONSISTENCY
(REMEMBER?)
RECREATE & REDesign
REDESIGN OFTEN
REDESIGN OFTEN & QUICKLY
DRAW SOMETHING EVERY DAY
1. SOMETHING YOU CAN SEE
1. SOMETHING YOU CAN SEE
2. SOMETHING YOU IMAGINE
1. SOMETHING YOU CAN SEE

2. SOMETHING YOU IMAGINE
CREATE A VISUAL REPRESENTATION OF WHAT YOU SEE WITH YOUR EYES
CREATE A VISUAL REPRESENTATION OF WHAT YOU SEE WITH YOUR EYES AND WHAT YOU SEE WITH YOUR MIND
SO OTHERS CAN SEE WHAT YOU SEE
SHOW OTHERS YOUR WORK
“ONLY THOSE WHO ARE WILLING TO TAKE THE RISK OF WRITING CODE THAT’S NOT PERFECT EVER WRITE CODE.”

- MICHAEL “GAR” GARVIN
SHAPE THE COMMUNITY
RECAP
RECAP

START SMALL
RECAP

START SMALL

REDESIGN & RECREATE
RECAP

START SMALL

REDESIGN & RECREATE

DRAW SOMETHING EVERY DAY
RECAP

START SMALL

REDESIGN & RECREATE

DRAW SOMETHING EVERY DAY

SHOW YOUR WORK
RECAP

START SMALL

REDESIGN & RECREATE

DRAW SOMETHING EVERY DAY

SHOW YOUR WORK

SHAPE THE COMMUNITY
HOW TO WORK WITH DESIGNERS
EVERY

“HOW TO WORK WITH X PERSON”

ARTICLE OR TALK
EVERY

“HOW TO WORK WITH X PERSON”

ARTICLE OR TALK

CAN BE SUMMED UP WITH

UNDERSTAND THEM & APPRECIATE THEM.
IT’S NOT JUST ABOUT DESIGNERS
DESIGNERS AS INTENTIONAL DEVELOPERS
STOP APOLOGIZING
YOU’RE DOING THIS
THANK YOU

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