FOCUS
SPECIALIZE
BE GOOD AT ONE THING
SCULPTURE

PAINTING

PRINT MAKING

DANCE

PHOTO

PAINTING

MUSIC
CREATE ART IN THE SPACE WHERE DISCIPLINES OVERLAP
TRY
LEARN
BE GOOD AT LOTS OF THINGS
IS IT POSSIBLE?
ALL THE TRADES!
SPECIALIZATION IS A GOOD THING
ALL THE TRADES!
WHERE HAS OUR CURIOSITY GONE?
SPOILER ALERT
SPOILER OVER
“You’ll never be as good as someone who spends all their time on it.”
YOU DON’T KNOW ME
THAT’S OK.
“You don’t have to become a pro to get value from learning something.”

PHILIP ROBERTS
WHAT DOES IT MEAN TO BE GOOD AT SOMETHING?
EVERY PROJECT IN EVERY INDUSTRY REQUIRES WORK OF VARYING DIFFICULTY
WHAT ARE YOU?
“A title has no business attempting to capture the seemingly infinite ways by which individuals evolve.”
BEYOND CATEGORY
STILL MAJESTIC
75% DESIGN

- CSS: 13%
- JS: 12%
- Other: 12%
YOU ARE NOT A PIE
DESIGNER

SOMETHING

75%
THE REAL WORLD
THAT’S OK.
CREATE ART IN THE SPACE WHERE COMMUNITIES OVERLAP
yet is about PEOPLE
software is about PEOPLE

software is about PEOPLE
LITERALLY EVERYTHING IS ABOUT PEOPLE
BRING YOUR WHOLE SELF TO WORK
“Do or do not. There is no try.”

YODA
HRMMM
WRONG
I WAS
TRYING IS VALID AND VALUABLE
IT REMINDS US WHAT IT FEELS LIKE TO BE A BEGINNER
WE MAY FAIL
“You’re not a real __________ unless you ________________”

SOME JERK, PROBABLY
WE DEFINE WHO WE ARE AND WHAT WE ARE GOOD AT
WE DECIDE WHAT MATTERS
“Use what talents you possess: the woods would be very silent if no birds sang there except those that sang best.”

HENRY VAN DYKE
PEOPLE ARE CAPABLE OF SO MUCH
LEARN
BE GOOD AT
LOTS OF THINGS
THANK YOU

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