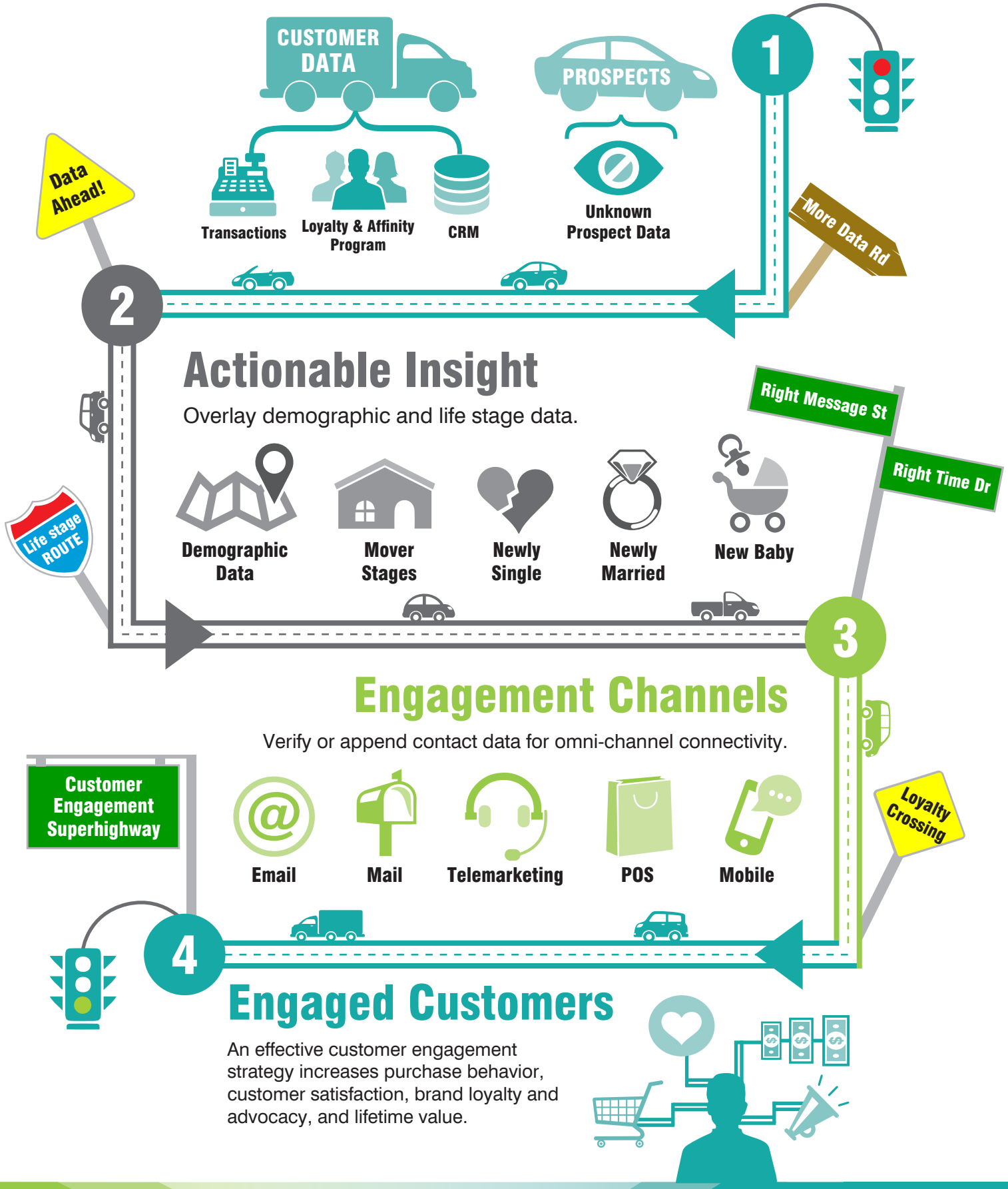Your Road to Successful Customer Engagement