音乐とモーニング娘。

music & morning musume。

OR, the wonderful world of Japanese idols and completely non-scientific trends and analytics

OR, why we built a community for the niche
hi, i’m bryan
i like design, code and j-pop
(in python)
Call us in trouble.
please **DO** keep an open mind.
please DO ask for clarification.
there are no **DONT’S**.

except being closed minded :(
アイドル
an introduction to idols
In Japanese culture, **idols** are (usually female) media personalities in their **teens and early twenties** who are considered particularly **attractive or cute** and who will, for a period ranging from several months to a few years, regularly appear in the mass media, e.g. as **singers for J-pop groups**, actors, TV personalities (tarento), models in photo spreads published in magazines, advertisements, etc.

— Wikipedia
IT'S NOT THIS
American Idol: The Final 24
AND THIS
AND
DEFINITELY
THIS
talent is a factor, but not as effective as personality & charm
morning musume’s unique nature
日本のポップミュージックアイドル

IDOLS

Pop Music Idols
niche.
but you knew of them before i ever started.
the dramatic “chipmunk” premiered on morning musume’s variety show, hello! morning
the group is cyclical
before december 15th
between December 15th & January 2nd
after january 2nd
after January 2nd

new members
私はヲタです

fandoms and their dynamic interests
the very nature of idols:
their personality, talent and looks
encourage favoritism
fans support their favorite wholeheartedly
by wearing the idol’s color,
waving glowsticks & buying merchandise
idols are SRS BSNS

fans buy shit

such as t-shirts, photosets, dvds and of course, music
our japan budget
our japan budget

the money we spent on stuff
our Japan budget

the money we spent on stuff

*nom*
as the cycle progresses, a fan’s favorites change
see the cycle yet?
ハロ！ランキング
ranking favorites and the purpose of hello! ranking
A ranking game provided to the fans of Japanese Pop idol supergroup, Hello! Project.
http://hello-ranking.com/

This block should go here.

bryanveloso (author)  about 21 hours ago

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<table>
<thead>
<tr>
<th>name</th>
<th>age</th>
<th>message</th>
</tr>
</thead>
<tbody>
<tr>
<td>applications/</td>
<td>about 23 hours</td>
<td>More spec shufflin’. [bryanveloso]</td>
</tr>
<tr>
<td>deployment/</td>
<td>February 06, 2011</td>
<td>Reducing the amount of workers to 9 [[2 x 4 core... [bryanveloso]</td>
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<tr>
<td>documentation/</td>
<td>January 15, 2011</td>
<td>Renaming PeopleManager to IdolManager, since on... [bryanveloso]</td>
</tr>
<tr>
<td>fixtures/</td>
<td>October 30, 2010</td>
<td>Using Buono instead, since they have a few more... [bryanveloso]</td>
</tr>
<tr>
<td>requirements/</td>
<td>2 days ago</td>
<td>Let's use the new django-imagekit. [bryanveloso]</td>
</tr>
</tbody>
</table>
mouse over the graph for more details

Blocks represent "impact". Impact is (lines added + lines deleted) for all non-merge commits during a week period.
Commit Activity by Day and Hour
the ethos of *hello! ranking* in 3 words

these could very well be interconnected.
pride

“... and that’s why I love this girl.”
posterity

“so why did I love this girl?”
parade

“I’m showing you why I love this girl.”
fostering a cyclical experience
trends matter and they matter a lot
validation & invalidation

human minds are moldable. we ponder. a lot.
Takahashi Ai graduates, Sayashi Riho joins Kamei Eri.
empowerment

“I love doing this.”
connection

“I found other people who love this too!”
お帰りなさい！

bringing it home
= design fandom
= your fandom?
the end