design your open source project
so, let’s begin.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
potentially abrasive & unforgiving.

for the benefit of those who like to sit in the back row,
i’ve refrained from putting anything important here.
step 1: denial.

the problem.

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you have an amazing oss project.
but you need a designer.

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designers are picky.

the real problem.
The real problem.

Designers are stubborn.

For the benefit of those who like to sit in the back row, I've refrained from putting anything important here.
The real problem.

designers have no time.

No time to explain. Get in the truck.

For the benefit of those who like to sit in the back row, I’ve refrained from putting anything important here.
designers are just like you.

the real problem.

http://flickr.com/photos/peterjlambert/97671748/
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
I know that feel, bro.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
srsly guys... let me explain myself.

I know that feel, bro.

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for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

we’re really quite similar.

@bryanveloso
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we’re really quite similar.

designers: **pixel perfection.**

devlopers: **pep8.**
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this is the "example" module.

the developers: **clarity through documentation**.

```python
>>> factorial(5)
120
```

respecting clarity.

**designers: clarity through user interface.**
we're really quite similar.

designers: a designer's ability to code.

twitter: @bryanveloso

useless bickering.

developers: nosql.

inb4 NoSQL was cool

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designers-to-developers: “make it work.”

general misunderstandings.

developers-to-designers: “make it pretty.”

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developers-to-designers: “make it pretty.”

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developers-to-designers: “make it pretty.”

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“draw me like your french girls.”

recruiting a designer.

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recruiting a designer.

from cloud import designer

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find us on dribbble.
the hallway track.
recruiting a designer.

pitch to us.

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for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

recruiting a designer.

<kennethreitz> bryanveloso: you super busy over the next few months?
<kennethreitz> I really want to start working on pythonforhumans.org
<kennethreitz> and i’d LOVE to have you help with the design, if you have the time :)
<kennethreitz> it’ll be a really simple site
<kennethreitz> but i want it to set a standard
<kennethreitz> ruby-level design :)
<kennethreitz> ARE YOU UP FOR THE CHALLENGE
<kennethreitz> i’ll harass idan too
recruiting a designer.

<kennethreitz> bryanveloso: you super busy over the next few months?
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pretty good pitch.

<kennethreitz> ARE YOU UP FOR THE CHALLENGE
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COME AT ME, BRO
COME AT ME, BRO

Photo by @kennethreitz.

@bryanveloso
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
to my fellow designers.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

open source is experiential.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
recruiting a designer.

open source is crucial.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
recruiting a designer.

make yourself known.

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so, hybrids.

2 PSDs/liter of beer.

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for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

i know a lot about python.

^_^;

i know a lot about design.

@bryanveloso
i don’t care much about design.

i don’t care much about development.

0_0;

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
so, hybrids.

the universal translators™.

http://johnmartz.com/

@bryanveloso
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
so, hybrids.

find hybrids.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
so, hybrids.

train hybrids.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
so, hybrids.

learn from hybrids.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
pair with us.

so, hybrids.

http://weilu.github.com/reddot2012/#11
so, hybrids.

help us replicate.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
“make it pretty?” did you just tell me to go @$*! myself?

working with designers.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

@bryanveloso
For the benefit of those who like to sit in the back row, I’ve refrained from putting anything important here.
working with designers.

space.

http://johnmartz.com/

@bryanveloso
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

working with designers.

restriction & boundaries.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

working with designers.

respect.

OH, YOU’RE CONDESCENDING AND WITTY ON THE INTERNET?
I BET THAT CONFIDENCE TRANSLATES WELL INTO THE REAL WORLD.
working with designers.

dead to spec work.

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for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

You, developer.

This takes work.
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inb4 the pony joke.

where’s django in all of this?
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

ponies!

where’s django in all of this?
fostering a community of...

where's django in all of this?

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
where's django in all of this?

respect.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
where's django in all of this?

shared purpose.

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for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

where’s django in all of this?

but django already does this.
where's django in all of this?

four words.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
where's django in all of this?

benevolent designer for life.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
where's django in all of this?

idan gazit.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
where's django in all of this?

design matters to django.

for the benefit of those who like to sit in the back row, i've refrained from putting anything important here.
where's django in all of this?

for the benefit of those who like to sit in the back row, i've refrained from putting anything important here.

designers should matter to you.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

epic whitespace time.

your moment of zen.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

your moment of zen.

this may be heavy-handed.
your moment of zen.

the opinion of one designer.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
your moment of zen.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

your mileage may vary.
your moment of zen.

distill where needed.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
your moment of zen.

how to perpetuate?

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

your moment of zen.

your users.

you.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
your moment of zen.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
do we still have time?

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
hi, i’m bryan.

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for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

designer + developer = hybrid.
i help maintain django-imagekit.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
father of the django pony.

for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.
for the benefit of those who like to sit in the back row, i’ve refrained from putting anything important here.

and if you’re into gaming...

github.com/bryanveloso
facebook.com/bryanveloso
twitter.com/bryanveloso
twitch.tv/vlogalonstar
design your open source project