Designing imaginative grid systems

Andy Clarke

Port 80, Newport 2016
speakerdeck.com/malarkey

@malarkey
It’s the taste

Our taste to be precise. That’s what you’re buying when you choose to work with Stuff & Nonsense. You’re buying our taste for exquisite typography, emotive colours, and website design layouts that look beautiful and work wonderfully on every size and type of screen. You’re buying a small creative team of exper-
side you, or at our studio in North Wales, to deliver excep-
tional designs and content for your website or applic-
ation and you’re buying a design process that’s been very successful in delivering effective websites on time and on budget.

https://stuffandnonsense.co.uk
Check out these helpful fucking icons! What will they fucking do?

We expect you to click on them in order to find out, for some fucking reason. Because you know - words are so pre-mobile or some bullshit. Basically, it was time to redo the fucking website. So... icons.
We build bland experiences with meaningful outcomes.
Which one of the two possible websites are you currently designing?

Jon Gold  https://mobile.twitter.com/jongold/status/694591217523363840
Convergence is a good thing. It shows a maturing of our understanding and creates a better user experience. The user is no longer required to relearn the interface of every website they visit.

Paul Boag
https://boagworld.com/design/design-convergence-not-dirty-word
While we focus our thoughts onto processes, methods and mechanics, instead of ideas, we’re losing the creative ‘soul’ of our work.

Andy Clarke
https://stuffandnonsense.co.uk/speak
Why have today's designers stopped dreaming?
Elliot Jay Stocks
http://www.creativebloq.com/computer-arts/stopped-dreaming-41411268

Why web design is losing its soul
Noah Stokes
http://www.creativebloq.com/web-design/why-web-design-losing-its-soul-51514950

Is The Internet Killing Creativity?
Espen Brunborg
https://www.smashingmagazine.com/2016/01/is-the-internet-killing-creativity
Blueprint is a **CSS framework**, which aims to cut down on your development time. It gives you a solid foundation to build your project on top of, with an easy-to-use grid, sensible typography, useful plugins, and even a stylesheet for printing.

**WHAT DOES BLUEPRINT HAVE TO OFFER?**
- A CSS reset that eliminates the discrepancies across browsers.
- A solid grid that can support the most complex of layouts.
- Typography based on expert principles that predate the web.
- Form styles for great looking user interfaces.
- Print styles for making any webpage ready for paper.
- Plugins for buttons, tabs and sprites.
- Tools, editors, and templates for every step in your workflow.

**STAY CONNECTED**
- Follow on Twitter
- Facebook fan page
- ShareThis

**GET STARTED**
- Live Demos
  - Grid, typography, and form examples.
- Blueprint Wiki
  - Tutorials, tools, browser compatibility list and more.
- Discussion Group & Mailing List
  - Post a question, get answers!
- Github Repository
  - Fork & watch — contribute to the future of Blueprint.
- Bug Tracker
  - Post any bugs you find.

**SITES USING BLUEPRINT**

[Commerce.gov](http://www.cio.gov)

[Stay.com](http://www.stay.com)

http://www.blueprintcss.org

Big ol’ DOWNLOAD button :) 

The 960 Grid System is an effort to streamline web development workflow by providing commonly used dimensions, based on a width of 960 pixels. There are two variants: 12 and 16 columns, which can be used separately or in tandem. Read more.

Dimensions

The 12-column grid is divided into portions that are 60 pixels wide. The 16-column grid consists of 40 pixel increments. Each column has 10 pixels of margin on the left and right, which create 20 pixel wide gutters between columns. View demo.

Purpose

The premise of the system is ideally suited to rapid prototyping, but it would work equally well when integrated into a production environment. There are printable sketch sheets, design layouts, and a CSS file that have identical measurements.

More Columns

For those more comfortable designing on a 24-column grid, an alternative version is also included. It consists of columns 30 pixels wide, with 10 pixel gutters, and a 5 pixel buffer on each side of the container. This keeps the columns from touching browser chrome — helpful for devices like the iPhone, where a lower

Source Order

By utilizing the push_XX and pull_XX classes, elements can be rearranged, independent of the order in which they appear in the markup. This allows you to move more pertinent info higher in the HTML, without sacrificing precision in your page layout. For instance, view the source code of this page to see how...
What is it?

Un•se•man•tic ['ənəsə'mantik]

adjective
1. A nonexistent word that developers use to critique the work of their peers.

noun
2. Now, it's also a CSS framework. I mean hey... "If the shoe fits, wear it." ☺

Example Usage

```html
<div class="grid-container">
  <div class="grid-25">
    I am 25% wide.
  </div>
  <div class="grid-50">
    I am 50% wide.
  </div>
  <div class="grid-25">
    I am 25% wide.
  </div>
</div>
```

Successor to 960.gs

Unsemantic is a fluid grid system that is the successor to the 960 Grid System. It works in a similar way, but instead of being a set number of columns, it's entirely based on percentages.

SE-Oh?

By using push-x and pull-x classes, you can rearrange the visual layout of a page, without affecting its source order. While SEO is a bit of a "moving target," this has been known to help search engines determine the most relevant content on a page.

Built with Sass

Unsemantic was built with extensibility in mind, using Sass. While you can use the CSS as is, some developers prefer to use their own class names, and want only the bare minimum CSS required for a particular page.

For instance, if you want a 50% wide column, simply use class="grid-50". There are grid classes for multiples of five: 5, 10, 15 ... 95, 100. There are also grid classes for

http://unsemantic.com
Bootstrap is the most popular HTML, CSS, and JS framework for developing responsive, mobile first projects on the web.

Download Bootstrap

Currently v3.3.6

Designed for everyone, everywhere.

Bootstrap makes front-end web development faster and easier. It’s made for folks of all skill levels, devices of all shapes, and projects of all sizes.

Sass, Less

Preprocessors

One framework, every device.

Full of features

http://getbootstrap.com
HEY LOOK, IT'S EVERY BOOTSTRAP WEBSITE EVER

Take a look around at the same fucking bootstrap page you've seen ten million times before! Featuring all the same things as those pages!

THIS BUTTON MAKES THE PAGE SCROLL

Want to make an original website yourself?

http://adventurega.me/bootstrap
Bootstrap’s CSS grid
All modern monitors support at least 1024 x 768 pixel resolution. 960 is divisible by 2, 3, 4, 5, 6, 8, 10, 12, 15, 16, 20, 24, 30, 32, 40, 48, 60, 64, 80, 96, 120, 160, 192, 240, 320 and 480. This makes it a highly flexible base number to work with.
A lot of grid design is experimentation with ratios, it’s experimentation with using white space and elements of content such as photographs and text.

Mark Boulton
http://markboulton.co.uk/journal/five-simple-steps-to-designing-grid-systems-part-2
The golden ratio

1:1.618
The golden rectangle
Fibonacci sequence

0 1 1 2 3 5 8 13 21 34 55 89 144 233 377 610 987

* The first number of the sequence is 0, the second number is 1, and each subsequent number is equal to the sum of the previous two numbers
Fibonacci sequence

* The first number of the sequence is 0, the second number is 1, and each subsequent number is equal to the sum of the previous two numbers.
Adopt a gorilla

They’re found in just two isolated populations—in the Bwindi Impenetrable National Park in Uganda, and the Virunga volcanoes—which span the borders of Rwanda, Uganda and the Democratic Republic of the Congo (DRC). Mountain gorillas remain in just two isolated populations in Bwindi Impenetrable National Park, Uganda, and the Virunga Massif. This is a range of volcanic mountains spanning the borders of Rwanda and the Democratic Republic of Congo.

The powerful mountain gorilla is one of four surviving gorilla subspecies.

WWF co-founded the International Gorilla Conservation Programme (IGCP). Our work helps to safeguard Mountain Gorillas and their habitats.
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<table>
<thead>
<tr>
<th>Shape</th>
<th>Ratio</th>
<th>Shape</th>
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<tbody>
<tr>
<td>Hecton</td>
<td>1.73205</td>
<td>Penton</td>
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<td>Diagon</td>
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<td>1.11803</td>
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The quick brown fox jumps over the lazy dog

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A root rectangle is a rectangle in which the ratio of the longer side to the shorter is the square root of an integer, such as \( \sqrt{2}, \sqrt{3} \). Each successive root rectangle is produced by extending a root rectangle's longer sides to equal the length of that rectangle's diagonal.

Root two rectangles

Root two rectangle. Ratio: 1 : 1.414 –
Same ratio as the two rectangles if halved
Root two rectangles

Root two rectangle. Ratio: 1 : 1.414 –
Same ratio as the two rectangles if halved
Root rectangles

Root two rectangle. Ratio: 1 : \sqrt{3}2 –
Same ratio as the rectangles if divided into three
Root rectangles

Root four rectangles
Root two rectangle. Ratio: 1 : 2 —
Same ratio as the rectangles if divided into four
Adopt a snow leopard
Powerful, captivating and incredibly vulnerable to threats like poaching, loss of prey and conflict with people. Help us protect this endangered big cat.

Make a real difference
Adopt now to help protect the few remaining snow leopards in the wild and support our other vital work around the world.

We’ll send you:
- A cuddly toy snow leopard (optional)
- My Snow Leopards and Wild World magazine 3 times a year
- Factbook, certificate, bookmarks, stickers and more

Choose a monthly amount
- £10
- £5
- £3
- £ other

Adopt now

[This is a gift]

Prefer a one-off payment?

More animals you can adopt

Bengal Tiger
Asian Elephant
Polar Bear
Adélie Penguin
Giant Panda

Help us save forests - it's in your hands
Our forests are much more than a collection of trees - they're critical to life. Our planet's beautiful forests have the largest share of threatened species of any habitat in the world and one billion people depend on forests for their livelihoods.

With your help, we can safeguard and protect the world's natural forests and local communities.

Donate now
Web Layout Evolved.

See Gridset in action

Gridset for design
Designing grids with Gridset is as easy as dragging guides in Photoshop or Fireworks. Gridset provides whatever you need: PNGs, a comprehensive cheat sheet and CSS.

Gridset for prototyping
Put the calculator back in the drawer. By simply adding classes to your HTML, Gridset allows you to build responsive prototypes fast, without doing any maths.

Gridset for production
Gridset provides all the measurements and tools you’ll need to integrate with your existing markup, without the need for any new classes or HTML.
ADOPT A MOUNTAIN GORILLA

Help us equip rangers to protect mountain gorillas in the wild. Your money pays for equipment, training and studying gorilla populations.

Share 98% of our DNA
Our closest relatives
Laugh and cry like us

PROTECT THESE INCREDIBLE ANIMALS AND RECEIVE

CUDDLY TOY
A soft toy to love forever

MAGAZINES
Two magazines, three times a year

FACT PACK
Packed with facts, bookmarks and stickers

ADOPT NOW
or make a single payment

MOST ENDANGERED

AMUR LEOPARD
70
IN THE WILD

MOUNTAIN GORILLA
880
IN THE WILD

GIANT PANDA
1,864
IN THE WILD

BENGAL TIGER
3,200
IN THE WILD

BLACK RHINO
5,000
IN THE WILD

BIG CATS

GREAT APES

ALL SPECIES
ADOPT A MOUNTAIN GORILLA

The powerful mountain gorilla is one of four surviving gorilla subspecies.

They’re found in just two isolated populations—in the Bwindi Impenetrable National Park in Uganda, and the Virunga volcanoes—which span the borders of Rwanda, Uganda and the Democratic Republic of the Congo (DRC).

Mountain gorillas remain in just two isolated populations in Bwindi Impenetrable National Park, Uganda, and the Virunga Massif. This is a range of volcanic mountains spanning the borders of Rwanda, Uganda and the Democratic Republic of Congo.

THREATS TO MOUNTAIN GORILLAS

150

85%
Mountain gorillas remain in just two isolated populations in Bwindi Impenetrable National Park, Uganda, and the Virunga Massif. This is a range of volcanic mountains spanning the borders of Rwanda, Uganda and the Democratic Republic of Congo.

**THREATS TO MOUNTAIN GORILLAS**

**LOSS OF HABITAT**
Deforestation, social conflict and civil unrest all affect gorillas.

**HUMAN ILLNESSES**
A common cold can devastate a gorilla population.

**HUNTING**
Gorillas get caught in snares set for other wildlife.

**OIL EXPLORATION**
Exploration will create new and unacceptable risks for gorillas' environment.

- **150 RANGERS DIED**
  in the line of duty

- **85% OF THEIR DIET**
  is leaves, shoots & stems

**1970**
Monitoring mountain gorillas starts

**1989**
Numbers increased 50% since 1989

**1991**
We start working towards safeguarding habitats across borders

**2003**
Population in Virunga increased by 26%
ADOPT A MOUNTAIN GORILLA
The powerful mountain gorilla is one of four surviving gorilla subspecies.

They’re found in just two isolated populations—in the Bwindi Impenetrable National Park in Uganda, and the Virungas volcanoes—which span the borders of Rwanda.

Big and powerful yet incredibly vulnerable

THREATS TO MOUNTAIN GORILLAS
- **150 RANGERS DIED IN THE LINE OF DUTY**
- **HUMAN ILLNESSES**
- **HUNTING**
- **OIL EXPLORATION**

85% of their diet consists of fruits, berries, and leaves.

1970: Monitoring mountain gorillas
1989: Numbers increased 50%
1991: We start working towards their protection
2003: Population in Virunga volcanoes

ADAPT A SNOW LEOPARD
Powerful, captivating and incredibly vulnerable to poaching and loss of prey.

The elegant snow leopard is one of the world’s most elusive cats. Specially distributed across 12 countries in central Asia, it’s usually found in high, rugged mountain landscapes at elevations of 3,000-4,500m. They’re successful predators, able to kill prey up to three times their own weight. Over the past 20 years, snow leopard numbers have declined by at least 20%.

Prized pelts are sought-after

THREATS TO SNOW LEOPARDS
- **ONE LEOPARD KILLED EVERY DAY**
- **LOSS OF PREY**
- **HUMAN CONFLICT**
- **POACHING**
- **MEDICINE**

20% decline in the past 20 years

CONSERVATION PROGRAMME
We’re working with governments, local communities and TRAFFIC (the wildlife trade monitoring network) to prevent the illegal trade in snow leopards and their body parts, reduce conflict with local people, and protect the Kangchenjunga Conservation Area.

15M

40K
Symmetrical modular grid
Mountain gorillas remain in just two isolated populations in Bwindi Impenetrable National Park, Uganda, and the Virunga Massif.
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Combining grid methods

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Combining grid methods

In 2014, Elliot Jay Stocks declared that designers have stopped dreaming. That we’ve stopped being creative.

In 2015, Noah Stokes chimed in, telling us web design is losing its soul, no less. RWD patterns have become habitual, we’ve become stuck in them, and we’re struggling to break out and be different.

Web design is dead. In the ground. Finished. “Frameworks and templates have us covered”, Sergio said. Our patterns are mature, and “trying to get creative at this point will probably be pointless or even harmful.” He mentions The Grid as a pioneer in automation and artificial intelligence, essentially taking over the role of web designers.

Take that in for a moment. The Grid – a piece of software – analyses your content and makes a website out of it. Boom. No designer needed, no fiddling around in SquareSpace, no agency fees. Websites at the push of a button.

Judgement Day is upon us. The robots are coming. The very tools we’ve built to make our jobs easier are turning on us. And why wouldn’t they?
Web Development Reading List #132: The Challenges In Our Field, Debouncing And The Contain CSS Property

By Anselm Hannemann

What has been your biggest web development challenge recently? Was it a development issue, a communication issue or an education issue in your team?

Gidole
Open Source Modern DIN

http://smashingmagazine.com
Is the internet killing creativity?

The internet is an unprecedented revolution in communication, continues to empower people and is a limitless playground of ideas and unbridled creativity.

Free Photoshop tools for web designers

Photoshop is still a favourite among a lot of web designers, and the right tools make it even more powerful than it already is.

High-impact cross-browser testing

Developers are lazy by nature but being lazy is what makes us good developers.
Automatically art-directed responsive images? Here you go

In many projects, responsive images aren’t a technical issue but a strategic concern. Delivering different images to different screens is technically possible with `srcset` and `sizes` and `<picture>` element and Picturefill.

Posted in Coding  Quick tips

Design principles to evaluate your product

A company proves that it has a strong creative process by developing successful products repeatedly. We see this in companies like Apple, BMW and Google.

Posted in Web design

Creating content wireframes for responsive design

As I was leading my course in responsive web design between 2011 and 2012, I kept stumbling over the process of wire-framing.

Posted in Responsive  Content strategy / Quick tips
The Flexbox Reading List: Techniques And Tools

Flexbox gives us a new kind of control over our layouts, making coding challenges that were hard or impossible to solve with CSS alone straightforward and intuitive.
Topics covering HTTP/2, Flexbox, Performance and SVG, with speakers including Aarron Walter, Sara Soueidan, Vasilis van Gemert and more.

**Schedule**

**Day one**

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
<th>Topic</th>
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<tbody>
<tr>
<td>08:00</td>
<td>Doors open</td>
<td></td>
</tr>
<tr>
<td>09:00</td>
<td>Welcome and introduction</td>
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<tr>
<td>09:20</td>
<td>Aarron Walter</td>
<td>Building great design teams</td>
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<tr>
<td>10:10</td>
<td>Alla Khommatova</td>
<td>Atoms, Modules and Other Fancy Particles</td>
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<tr>
<td>11:30</td>
<td>Sara Soueidan</td>
<td>SVG in Motion</td>
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<tr>
<td>12:20</td>
<td>Patrick Hamann</td>
<td>HTTP/2: what, where, why, and when?</td>
</tr>
<tr>
<td>14:50</td>
<td>Chris Shiflett</td>
<td>Understanding People</td>
</tr>
</tbody>
</table>

Tickets from €399 / £260
PRINTED BOOKS

1 Hardboiled Web Design: Fifth Anniversary Edition
   ANDY CLARKE
   In the brand new 5th anniversary edition, Andy explains how you can use HTML/CSS efficiently in responsive design.

2 Smashing Book #5: Real-Life Responsive Web Design
   PAUL BOAG
   Gather practical techniques and strategies from people who have learned how to get things done right, in actual projects with actual real-world challenges.

3 Mobile Web Handbook
   PETER-PAUL KOCH
   A convenient strategy for device-agnostic design, we keep running into annoying technical issues that all those quirky (and not so quirky) mobile browsers are raising so very often.

4 Digital Adaptation
   PAUL BOAG
   A practical book on how to help senior management understand the Web and adapt the business, culture, team structure and workflows accordingly. No fluff, no theory, just techniques and strategies that worked in practice, and showed results.

5 Smashing Book #4: New Perspectives on Web Design
   PETER-PAUL KOCH
   A book about designing and developing your next website, and managing the entire project from beginning to end.
Automatically art-directed responsive images?

Delivering different images to different screens is technically possible with `aspect` and `sizes` and `picture` element and Picturefill (or a similar) polyfill, but all of those variants of images have to be created, adjusted and baked into the logic of the existing CMS. And that’s not easy. On top of that, responsive images markup has to be generated and added into HTML as well, and if a new image variant comes into play at some point (e.g. a file format like WebP or a large landscape/portrait variant), the markup has to be updated. The amount of extra work required often causes trouble—so if you have a perfect product shot, you need to either manually create variants for mobile and portrait and landscape and larger views, or build plugins and extensions to somehow automate the process.

In many projects, responsive images aren’t a technical issue but a strategic concern.

Reimagining single-page applications with progressive enhancement

What’s the difference between a web page and a web application? Though we tend to identify documents with reading and applications with interaction, most web-based applications are of the blended variety.

Users can consume information and perform tasks in the same place. Regardless, the way we approach building web applications usually dispenses with some of the simple virtues of the readable web. Single-page applications tend to take the form of runtimes, JavaScript executables deployed like popup shops into vacant `<body>` elements. They’re temporary, makeshift and not cURL-able. Their content is not really there without a script being executed. They’re also brittle and underperforming because, in service of architectural uniformity and convenience, they make all of their navigation, data handling and even the basic display of content the responsibility of one thing: client-side JavaScript.

Recently, there’s been a move towards “isomorphic” (or “universal”) applications — applications that can run the same code on the client and the server, sending prerendered HTML from the server before delegating to client-side code. This approach (possible using Express as the server and React as the rendering engine, for instance) is a huge step towards a more performant and robust web application architecture.

But isomorphism is surely not the only way to go about progressive enhancement for single-page applications. I’m looking into something more flexible and with less
Smashing Magazine’s six column grid
Newspaper grids

* Traditional broadsheet newspapers utilise a traditional eight-column design
*Tabloid newspapers often utilise a six-column design*
Newspaper grids

* In some cases, a seventh column supplements the layout on either the left or the right
Newspaper grids

*A measure of 52-78 characters is regarded as ideal*
Newspaper grids

* A measure of 52-78 characters is regarded as ideal
Newspaper grids

* A measure of 52-78 characters is regarded as ideal
Newspaper grids

* The number of columns a story spans denotes the importance of that story in the page hierarchy
Newspaper grids

* The number of columns a story spans denotes the importance of that story in the page hierarchy
Smashing Magazine’s four column grid
Smashing Magazine's 6/4 compound grid
Smashing Magazine’s six column grid
Recently, there's been a move towards “isomorphic” (or “universal”) applications — applications that can run the same code on the client and the server, sending prerendered HTML from the server before delegating to client-side code. This approach (possible using Express as the server and React as the rendering engine, for instance) is a huge step towards a more performant and robust web application architecture.

But **isomorphism is surely not the only way to go about progressive enhancement** for single-page applications. I’m looking into something more flexible and with less configuration, a new philosophy that capitalizes on standard browser behaviour and that can blend indexable, static prose with JavaScript-embellished interactivity, rather than just “handing off” to JavaScript.

This little exposition amounts to no more than the notion of doing things The Web Way with a few loosely confederated concepts and techniques, but I think you could take it and make it something special.

**Writing views**

In your typical single-page app, **rendering views** (i.e. individual screens) and routing between them is made the concern of JavaScript. That is, locations are defined, evaluated and brought into existence entirely by what was, until recent years, a technology considered supplementary to this kind of behaviour. Call me a **Luddite**, but I’m not going to use JavaScript for this at all. Heretically, I’m going to let HTML and the browser take care of it instead.

I’ll start by creating an HTML page and making the `<main>` part of that page my views container. Then, I’ll begin constructing individual views, placing each as a child element of `<main>`. Each view must bear an `id`. This will be used as part of our “routing solution.” It should also have a first-level heading: Views will be displayed one at a time, as the only perceivable content of the page, so this is preferable for screen-reader accessibility.
The world I'd tried to save was lost beyond recall. I was a monster among humans, must I dwell... A rope slackened down, slatting, I grabbed it...

And from the decks above, a cheer went up with cheers and cheers, its stench affronting heaven...

It's like, you been coming here weeks, reading that junk over and over, and yet we ain't exactly close...

Each step was synchronized.

Those are the words used, the words that came out, the words that made sense...

I'm going to make sense of it, and I'm going to make them understand...

That's why there's this connection all the time. This conflict, people don't connect with each other.

The rope shrank, snapped, clattered, I grabbed it...

That ain't the point.

My name's Bernie. I'm here because my son's working there. She's out too, and she's pregnant. She's out too. She's pregnant. She's out too...

Bernie? Short for Bernard? So? Ain't no big deal. Lotta people called Bernard man. Don't sign for nothin'...

Well, sure, but...

Wait a minute! What the hell's going on....

Unable to unite the world by force. Alexander's method... I would trick it. I would trick it. It's all I need. I need it...

That's what upset the comedian, when awareness of my scheme crashed in upon him.

Professional jealousy.

Confession implies perjury. I think of his accidental involvement...

I picture him, swimming to the island, doing it in front of me. His feet, his fingers...

I imagine... the perfect fighting man discovered. A plot to put an end to war...

Right pull over.

I'm still me, Joan. Pull her over...

Listen, Mildy, you can't work here. Don't even think about it...

No, but... Police, what's happening?

Hey, police! What's happening?

That's Joey! That's one of our editors, in a fight...

Hello! Another minute we'd have been gone.

Ways and means. We have to fix this, Mildy...

...An end to fighting...

Meanwhile, taking advantage of new technology. I synergized, genetics, biochemistry, an early success. Teleportation...

Yes, we've first slater and molly later unwittingly exposed to radiation, they were closely observed, cultivated as weapons against Jon...
Well, without Jonas's guiding mind, teleportation proved limited. Anything living died of shock upon transformation materialized in an occupied space and exploded...

...but that wasn't what Blake had in mind. He found a collection of missing artists and scientists working upon a monstrous new life form. Upon learning the creature's intended purpose, Blake's practiced cynicism cracked.

"But I had Molo's place blocked and I understood..."

"I neutralized Jonston's paradox. I had to kill him..."

"My plan was to frighten governments into co-operation. I would convince them that Earth faced imminent attack by beings from another world."

"You're serious?"

"We understood the portents. knew a delay was transformation was at hand for mankind."

"The brutal world he'd relieved would swiftly cease to be. Its fierce and Shawlaced denizens rushing to join the masses in extinction..."

"I mean, when was this hopeless black fantasy supposed to happen?"

"When were you planning to do it?"

"I'd hired my own killer through a third party. When I fed him the yellow capsule, perhaps he realized this."

"He knew only triumph, nothing now stood between me and my goal. Humanity's fate rested safely in my hands.

"Teleported to New York. My creature's death would trigger mechanisms within its massive brain, cloaked from a human sensitive..."

"The resultant psychic shock wave killing half the city."

"The plan Blake had uncovered was this: to frighten governments into co-operation. I would convince them that Earth faced imminent attack by beings from another world."

"I'm afraid the discovery rather drove the wind from his sails."

"Perfectly, an intractable problem can only be resolved by stepping beyond conventional solutions. Alexander understood that two thousand years ago, in Bordium..."

"But he understood. At the end, he understood."

"Adrian, this is crazy! Who'd believe an alien invasion?"

"Hitler said people swallow lies easily. Provided they're big enough. I planned to build my monster telepoint it to a certain destination."
Further reading

Why have today's designers stopped dreaming?
http://www.creativebloq.com/computer-arts/stopped-dreaming-41411268

Why web design is losing its soul
http://www.creativebloq.com/web-design/why-web-design-losing-its-soul-51514950

Is The Internet Killing Creativity?
https://www.smashingmagazine.com/2016/01/is-the-internet-killing-creativity

Five simple steps to designing grid systems - Part 1
http://www.markboulton.co.uk/journal/five-simple-steps-to-designing-grid-systems-part-1

Five simple steps to designing grid systems - Part 2
http://www.markboulton.co.uk/journal/five-simple-steps-to-designing-grid-systems-part-2

Five simple steps to designing grid systems - Part 4
http://www.markboulton.co.uk/journal/five-simple-steps-to-designing-grid-systems-part-4

Five simple steps to designing grid systems - Part 5
http://www.markboulton.co.uk/journal/five-simple-steps-to-designing-grid-systems-part-5
Thanks

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