What’s Love Got to Do with It?
Wooing Your Customers & Keeping the Flame Alive
Kevin Hale
@ilikevests
In 2005, Y Combinator developed a new model of startup funding. Twice a year we invest a small amount of money ($14-20k + an $80k note) in a large number of startups (most recently 46). The startups move to Silicon Valley for 3 months, during which we work intensively with them to get the company into the best possible shape and refine their pitch to investors. Each cycle culminates in Demo Day, when the startups present to a large audience of investors. But YC doesn't end on Demo Day. We and the YC alumni network continue to help founders for the life of their company, and beyond.
The Introduction

Wufoo is an online application that helps anybody build amazing online forms. When you design a form with Wufoo, it automatically builds the database, backend and scripts needed to make collecting and understanding your data easy, fast and fun.

Because we host everything, all you need is your web browser and a few short minutes to build a form and start using it right away.
Workshop Registration
Register now while seats are available!

Name
Title First Last Suffix

Address
Street Address
Address Line 2
City State / Province / Region
Postal / Zip Code Country

Email

Phone Number

Badge Upgrade

Lunch

Save Form
Add Field
Education
Research
Real Estate
Healthcare
Marketing
Sales
Banking
Students
Designers
Engineers
Startups
Non-Profits
Small Businesses
IT
THE WUFOO + SURVEYMOMKEY FAQ

WUFOO HAS BEEN ACQUIRED BY SURVEYMOMKEY? WE THINK IT’S GOING TO BE AWESOME AND WE WANT TO MAKE SURE YOU UNDERSTAND WHAT’S GOING ON AND WHAT IT MEANS FOR YOU.

WHAT IS GOING ON?

Our company, Infinity Box, signed a definitive agreement to be acquired by SurveyMonkey. Wufoo's form builder will join their family of products and our company will become a wholly owned subsidiary of SurveyMonkey.
Average Startup
$25.3 M 676%

Wufoo
$118K 29,561%
Secret?
We were fanatical about creating meaningful relationships with our users.
Existing Users :: Marriage

New Users :: Dating
Reclined or Upright—no other chair satisfies like a Barcalounger

The heart-resting relaxation a man gets in a Barcalounger more than satisfies his desire for a comfortable chair. Takes but a few minutes to melt away tensions and fatigue. That’s because it gently cradles the entire body in five vital areas to give “Floating-Comfort”. Only Barcalounger has it.

Satisfies a woman’s eye for fashion, too. Barcaloungers are so beautiful you’d never guess they are reclining chairs. Cover selection is almost unlimited. Rejuvenator Massage, available on most models at extra cost, transmits soothing circular vibration through entire body. Separate “Vibs-Dial” controls duration and intensity of massage. For free Barcalounger catalog, write Barcalo Manufacturing Co., Dept. B-16, 225 Louisiana Street, Buffalo, New York.

CHOOSE FROM A VARIETY OF STYLES, SIZES AND COVERINGS
Homepage
Landing Pages
Plans / Pricing
Login
Signup
First Email
Account Creation
Blank / Starting Interface
Login Link
Ad Link
First Support
当たり前の品質
atarimae hinshitsu

魅力的品質
miryokuteki hinshitsu
Workshop Registration
Register now while seats are available!

Name
Title First Last
Address
Street Address
Address Line 2
City State / Region
Postal / Zip Code
Email
Phone Number

Login!
RARRR!

Play video!
Jake was just pissed because his mom like, i dunno, died that day. No she didn’t. Well why would you call me that then?

More at JakeAndAmir.com !!!
Create a Cork’d Account

Just fill out this form and we’ll create your free account. Once you’re done, you’ll be able to start building wine lists, reviewing and rating wines, and finding drinking buddies.

Screen name: 
Your nickname here at Cork’d. One word.
Letters and numbers only. No spaces or special characters.

Email address: 
It’s also your sign-in name, and has to be legit.

First name: 
What mom calls you.

Last name: 
What your army buddies call you.

Password: 
Something you’ll remember, but hard to guess.

Password confirmation: 
Type it again. Think of it as a test.

Security question: What is your favorite restaurant?

Your answer: 

Privacy: 
☑️ Show my real name
If unchecked, people will only see your screen name.

☑️ Send me stuff
If checked, we may periodically send you Cork’d news, events or other correspondence.
Sign in to Flickr

Email: sharmadillo@hotmail.co.uk

Password: [hidden]

Remember me on this computer.

GET IN THERE

Or, return to the home page.

Have you forgotten your password?
You like to look under the hood? Why not help us build the engine?
http://soundcloud.com/jobs

application: 1
HTTP/1.1 200 OK
Date: Fri, 11 May 2012 09:45:55 GMT
Server: Apache
Set-Cookie: PHPSESSID=059k2kqs2kq6kgqhhenk2ovhh2; path=/; domain=.wufoo.com
Expires: Thu, 19 Nov 1981 08:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
X-UA-Compatible: IE=Edge,chrome=1
Connection: close
Transfer-Encoding: chunked
Content-Type: text/html; charset=UTF-8
404 not found

This is not the hurl you are looking for.
Go home.
Chocolat
A tasty new text editor for Mac.

Chocolat is a new text editor for Mac OS X, that combines native Cocoa with powerful text editing tools.

Compatible with Mountain Lion (and Lion too).

Excited? Buy Chocolat now to get it for only $49.

Follow @chocolatapp on Twitter. Release Notes Submit Bugs IRC Press Customers

An alettergordon and Jeannikolas production.
Your Chocolat trial has expired :(
Everything will work as before, except the font has been changed to Comic Sans.

Buy Chocolat
Sales Report

Boss, it seems that while many players play our new game, they steal it by downloading a cracked version rather than buying it legally. If players don’t buy the games they like, we will sooner or later go bankrupt.
I can't progress further.. HELP!

Guys I reached some point where if I make a decent game with score 9-10 it gets pirated and I can't make any profit. It barely sell 100k units..... I am during the Xbox 1 and the PS2 gen. Back in the 80s and 90s I could easily make a 1m sales with 9-10 game but now its not possible due to the piracy. It says bla bla our game got pirated stuff like that. Is there some way to avoid that? I mean can I research a DRM or something...

So far I am going no where. My profit is little to none. If I make an average game 5-7 I get some cash which is understandable but then if I make an 9-10 game I earn the same cash because I get the message for the piracy..

For the past 6-7 games I ended up with the same amount of money or a few grand less.

So what I have to do now? There's no point in inventing a new engine because the revolutionary game made out of it will get pirated and I will not be able to cover my expenses.
How we treat customers
(before and after they buy our product)

Brochure
- Glossy
- Slick
- Colorful
- Reader-friendly
- Sexy
- Compelling

Manual
- Plain
- Dull
- Black and white
- Confusing
- Dry
- Boring
Making your first charge

In this tutorial you'll make your first charge on Stripe. If you need any help integrating, join other Stripe users and staff in our community chat.

You've got your user's credit card details, now what? Now you charge them money. This happens on your server, and the fastest way to do it is by using one of our client libraries. If you haven't already, install your favorite language now. In this tutorial, we'll show code for Ruby, PHP, and Python.

In your web server, grab the Stripe token (or raw credit card details if you aren't using Stripe.js) in the POST parameters submitted by your form. Once you do, it's one simple call to charge the card with Stripe:

```
ruby
def charge(amount, currency, card_token, description)
  # replace the keys below with your own
  stripe_secret_key = "...
  stripe = Stripe::Api.new(stripe_secret_key)
  # charge the card
  charge = stripe.charges.create(
    amount: amount, currency: currency,
    card: card_token,
    description: description
  )
```

**Tutorial requirement**

In order to finish this tutorial, you'll need to have already collected your user's credit card info.

If you haven't, check out our payment form tutorial.
Wufoo Rest API V3

On this Page

1. Introduction
2. Finding Your Key
3. Wufoo REST Structure
4. URL Prefix
5. The Extension
6. Convenience Parameters
7. Authentication
8. Hashed URL Vs Friendly URL

FAQs

1. Are there any API restrictions?
2. Can sub-users use the API?
3. Where are the old APIs?

Other APIs

1. API Introduction
2. Forms GET
3. Fields GET
4. Entries GET / POST
5. Users GET
6. Reports GET
7. Widgets GET
8. Comments GET
9. Web Hooks PUT / DELETE
10. Login POST
11. Examples
12. The Wufoo REST Principles

API Wrappers

1. Learn about and get API Wrappers

Introduction

The Wufoo API is designed to unlock the potential of the data stored inside your Wufoo account. We provide all the tools required to build applications, advanced reports and visualizations not currently offered by the default Wufoo UI.

What's even better is that you don't need any programming experience to at least view the data, because if
Win a friggin' Battle Axe

Just look at the rays of power that emanate from it.

Wufoo API Contest

1. Build something awesome with the API
2. Submit it by August 31
3. Win you some prizes!

Ideas
- Plugins for popular CMS’s
- Stand-alone application
- Mobile Entry Manager
- Create PDFs from entry data or forms
- Calendar view of entries
iPhone App
Android App
Wordpress Plugin
iPad Keyboard - There are phantom keys in the middle when you split the keyboard in half.

/via Reinier Ladan

Read more here.
John Gottman
15 Minutes = 85%
1 Hour = 94%
Everyone fights.
Website Visitors: 100%
Signup to Trial: 10%
Login to Account: 7%
Active Users: 5%
Paying Users: 1%
Staying Users: .3%
THE
FIGHTING
Software engineers and designers are often divorced from the consequences of their actions.
After Launch

Create Software

Customer Support

Business Crap

Fix Crap

Hiring Crap

Crap
Software Development

Responsibility
Accountability
Humility
Support Driven Development
You make everyone do customer support.
Creators = Supporters
Support Responsible Developers and Designers
Give the Best Support
+500,000 users
~5 million people
~400 issues
+800 emails
7-12 minutes
What is Wufoo?

Wufoo is an internet application that helps anybody build amazing online forms. When you design a form with Wufoo, it automatically builds the database, backend and scripts needed to make collecting and understanding your data easy, fast and fun. Because we host everything, all you need is a browser, an Internet connection and a few minutes to build a form and start using it right away.

What can I build with this?

Basically, the possibilities are endless. Here's a short list of examples to give you an idea of Wufoo's versatility:

- Surveys
- Registration forms
- Contest entries
- Event registrations
- Online stores
- Forms for feedback
- AdSense integration
- And much more!
An encrypted field is stored with additional security on our servers. You may have up to 5 encrypted fields. These fields are also NOT sent in email notifications. Ideal for collecting sensitive data.
Don't worry. We're here to help.

Try searching our Docs on the left, perusing our Knowledge Base, or asking some friends in the The Forums. If you can't find what you're looking for, submit a Support Request.

General Questions
1. What is Wufoo?
2. How secure is Wufoo?
3. Who are the people behind Wufoo?
4. Is Wufoo right for me?

Billing & Accounts
1. How do I cancel my account?
2. What if I exceed my entry limit?
3. What types of payment do you accept?
4. How do I view my invoices?
5. Can I change my account name/subdomain?

Forms & Email
1. How do I integrate my Wufoo form into my website?
2. How do I have an email sent to me each time a form is completed?
3. Why am I not receiving any email notifications?
4. Why can't I see the submit button?
5. How do I duplicate a form?

Data & Reports
1. How do I view and access my entries?
2. Can I print a report/graph?
3. How can I view my files?
4. Why is all of the data being exported even if it is not visible in the report?
5. How do I export my data?
6. How do I delete my entries?
Getting Started with Wufoo

On this Page

1. Creating a Form
2. Viewing and Managing Your Form
3. Viewing and Editing Entries
4. Email Notifications
5. Website Integration
6. Creating Themes

Wufoo HD Video Tour

1. Watch Part I in HD
2. Watch Part II in HD
3. Watch Part III in HD
4. Watch Part IV in HD
5. Watch Part V in HD
6. Watch Part VI in HD

Part I: Creating a Form

Hi, my name is Kevin Hile and I am one of the creators of Wufoo. In the following guide, I'm going to take you on a tour of our key features so that you can get up and running quickly with Wufoo to collect interesting data.
Wufoo Support Request

Unfortunately, we can't always get it right. If something doesn't seem to be working right for you in Wufoo or you can't find an answer, let us know and we'll do everything we can to help you out.

Tell us what happened: *
You made me smile.

Please be as specific as possible. If it's a bug, tell us the steps we need to take to recreate the issue, what you expected to happen and what actually happened.

Where did you encounter the problem?
http://wufoo.com
Include a link to the page where your issue occurred.

Operating System
Windows XP

Browser
Internet Explorer 6

Your Email Address *
kevin@wufoo.com
So we can get back in touch with you.

Upload a Screenshot
Choose File
advancedCSS.png
This is optional, but helps us out a lot.

Submit
Your Email Address *

So we can get back in touch with you.

Browser

Emotional State

- Excited
- Confused
- Worried
- Upset
- Panicked
- Angry
Emotional State: 75.8%
Browser Type: 78.1%
Support Responsible Developers and Designers
Create Better Software
Fast Path to a Great UX - Increased Exposure Hours

BY JARED M. SPOOL
Originally published: Mar 20, 2013

As we've been researching what design teams need to do to create great user experiences, we've stumbled across an interesting finding. It's the closest thing we've found to a silver bullet when it comes to reliably improving the designs teams produce. This solution is so simple that we didn't believe it at first. After all, if it was this easy, why isn't everyone already doing it?

To make sure, we've spent the last few years working directly with teams, showing them what we found and helping them do it themselves. By golly, it actually worked. We were stunned.

The solution? Exposure hours. The number of hours each team member is exposed directly to real users interacting with the team's designs or the team's competitor's designs. There is a direct correlation between this exposure and the improvements we see in the designs that team produces.

It Makes Perfect Sense: Watch Your Users

For more than 20 years, we've known that teams spending time watching users, can see improvements. Yet we still see many teams with regular user research programs that produce complicated, unusable products. We couldn't understand why, until now.

Each team member has to be exposed directly to the users themselves. Teams that have dedicated user research professionals, who watch the users, then in turn, report the results through documents or videos, don't deliver the same benefits. It's from the direct exposure to the users that we see the improvements in the design.

Over the years, there has been plenty of debate over how many participants are enough for a study. It turns out we were looking in the wrong direction. When you focus on the hours of exposure, the number of participants disappears as an important discussion. We found 2 hours of direct exposure with one participant could be as valuable (if not more valuable) than eight participants at 15-minutes each. The two hours with that one participant, seeing the detailed subtleties and nuances of their interactions with the design, can drive a tremendous amount of actionable value to the team, when done well.
Direct Exposure
Minimum Every Six Weeks
At Least Two Hours
Jakob Nielsen’s Alertbox, August 12, 2008:

10 Best Application UIs of 2008

Summary:
Many winners employ dashboards to give users a single overview of complex information and use lightboxes to ensure that users notice dialogs. Also, the Office 2007 ribbon showed surprisingly strong early adoption.

The winners of the first competition to identify the 10 best-designed application user interfaces are:

- Campaign Monitor by Eyeblaster (Israel): Integrated management of multiple advertising campaigns for media buyers.
- CMSBox by CMSBox (Switzerland): Content management system.
- FotoFlexer by Arbor Labs (USA): Photo editor.
- PRISMAprepare by Océ (The Netherlands): Print shop software.
- SQL diagnostic manager by Idera (USA): Database performance monitoring and diagnostics.
- SugarSync by Sharpcast (USA): Synchronizing files across multiple computers.
- SuperSaaS by SuperSaaS (The Netherlands): Creating and hosting scheduling and reservation systems.
- Wufoo by Infinity Box, Inc. (USA): Online forms, surveys, invitations, and payments.
- Xero by Xero (New Zealand): Accounting for small businesses.

As with all our design competitions, winners came from around the world, covering 4 continents. In this competition, we had our first winner from the Middle East, as well as a strong showing
Support Responsible Developers and Designers
Respect the Front Lines
<table>
<thead>
<tr>
<th>Select: All, None, Read, Unread, Starred, Unstarred</th>
<th>1 - 12 of 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐  [ ] Wufoo, me, Shirley (4)</td>
<td>R  Wufoo Support Request [#4860] - Hi, I did try to build a page with just tl</td>
</tr>
<tr>
<td>☐  [ ] Wufoo</td>
<td>R  Wufoo Support Request [#4931] - Tell us what happened : * I would like to su</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, me, Frank (5)</td>
<td>T  Wufoo Support Request [#4927] - Thanks so much, I thought it was</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, me, Jamie (33)</td>
<td>R  Wufoo Support Request [#4436] - Hello, She doesn't believe so, she unin</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, me, Jeff (3)</td>
<td>C  Wufoo Support Request [#4885] - Chris I tried another web browser and v</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, me, Webmaster (11)</td>
<td>E  Feedback! [#10897] - Wow, thanks for the very fast response! I'll get thi</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, Kathi., me (6)</td>
<td>E  Feedback! [#10903] - Hi Kathi, Attached is your W-9 and an Invoice. The</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, me, Roz (8)</td>
<td>G  Wufoo Support Request [#4745] - Thanks for responding so quickly. I up</td>
</tr>
<tr>
<td>☐  [ ] Wufoo, me, Doan (6), Draft</td>
<td>K  Wufoo Support Request [#4728] - Thank for the fix.. I'll have my clien</td>
</tr>
</tbody>
</table>
Wufoo Manager

Support Toolbox

Marketing Toolbox
Tracking Toolbox
Developer Toolbox
The Logbook

Support Tools

Accounts
Billing
+ Restore
Spam
Fraud
Downgrade

Support Links

Wufoo Documentation
Internal Documentation
Field Test
Theme Test
Rules Test
Email Test
Form Embed Test
Report Widget Embed Test
PayPal Standard Test
Authorize.Net Test
Google Checkout Test
Freshbooks Test
USA ePay Test

Restore
Import a backup downloaded from Accounts to your localhost for debugging and data export.

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Gmail
GreaseMonkey
Plugin
Survey Title
Example Survey

Alignment
Left Aligned

Category
Select a Category

Language
English

Click or drag from the left to add a question.

Powered by SurveyMonkey
Create your own free online survey now!
Help Popouts

Examples

<table>
<thead>
<tr>
<th>Normal</th>
<th>On Dark</th>
<th>With Tip</th>
<th>With Pro Feature</th>
<th>Alternative Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>![Image]</td>
<td>![Image]</td>
<td>![Image]</td>
<td>![Image]</td>
<td>![Image]</td>
</tr>
</tbody>
</table>

Getting Started

1. Include the global and global-pro script:

```js
{{ request.common_script_loader: }}
{{ request.common_script_loader: }}

//Add these to your project's script
- smtemplates://js/widgets/help-popout.js
```

Learn more »

TIP: Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

2. Include the proper CSS files in your page:

```html
<link rel="stylesheet" href="{{ request.common_resource_url }}/css/global.css"/>
<link rel="stylesheet" href="{{ request.common_resource_url }}/css/pro-nod.css"/>
```

3. Include this HTML structure anywhere you want a popout. For the darker theme add q-on-dark class to the container div.

```html
g<q q-on-dark>
<open>
<q>
<div class="popout">
<h2>POPOUT TITLE</h2>
<p>Popout Message</p>
<a href="#" target="_blank" class="learn-more-link">Learn more »</a>
</div>
</open>
</q>
```

VIEW CLIPS

View Clips are saved versions of individual questions summaries you wish to share or export for printing or importing into your favorite presentation software like PowerPoint. You can save multiple versions of the same question (with different filters or chart types, for example).
Alternative Method with Macros (Recommended!)

1. This method is the most future proof. These macros will create the markup structure you see in the Alternative Method above. First, you need to import the macros from smtemplates. You only need to add this import line once to the page.

   ```
   {% import "templates/design_patterns/help-popouts.jinja2" as popouts %}
   ```

2. Insert this snippet in the area where you want the (?) to appear. The popoutID will be used to specify the data-help attribute and the classnames parameter is optional. Useful for targeting the popout (?) or adding the q-on-dark styling.

   ```
   {{ popouts.data('popoutID', 'classnames') }}
   ```

3. In the area where you're storing all your script templates, add these snippets to generate the popout script template. The popoutID should match the popoutID used in the previous snippet. You should use EITHER the Hint Text or the Pro Text (not both).

   ```
   {{
       popouts.template(
           "popoutID",
           "POPOP TITLE",
           "Popout Message",
           "http://link.com",
           "Hint Text", //OPTIONAL
           "Pro Feature Text" //OPTIONAL
       )
   }}
   ```

If you don't have a need to customize the structure of the popouts, it's recommended that you use this method to make it easier to enter these snippets into your project. Don't forget, you still need to initialize the popouts even with this method.
{{
  "help-step1-new-survey",
  "Creating a New Survey",
  "Use this method to create a survey completely from scratch. You'll start with a single blank page and will need to add and write the questions yourself. You can also use our Question Bank Library to access thousands of prewritten questions written by our methodologists."

}}

{{
  "help-step1-copy-survey",
  "Copying an existing survey",
  "Use this method to duplicate a survey you've already designed so that you can customize it for another use.",

}}

{{
  "help-step1-templates",
  "Survey Templates",
  "Use this method to start with a template designed by SurveyMonkey methodologists. The questions used in these pre-made surveys are written to reduce bias and utilize best practices for data collection. You can still customize the survey and questions when starting from a template."

}}

{{
  "help-accordion-questions",
  "Questions",
  "Questions are used to collect data from your respondents. You can click to add the question to the bottom of the survey or drag-and-drop each question type exactly where you want it to go. To edit the question, just click on the added question in the panel on the right."

}}
What happens when you make everyone responsible for giving remarkable support every single week?
RELATIONSHIPS ATROPHY ATROPHY
Hey Likert. Welcome to the Party!
By Kevin Hale - November 18th, 2008

After weeks of planning, preparation and quite a bit of backend architecture adjustment magic, the Wufoo Team is proud to announce the addition of a new field now available to all users across all plans: The Likert Field.

I know we've announced a lot of new stuff today, but we're probably the most excited about this one. For those that don't know about Likert items, Wikipedia describes the field as "a psychometric scale commonly used in questionnaires, and is the most widely used scale in survey research." Since we strive to be the easiest way to collect information over the Internet, we thought it only appropriate to try and bring to our users the easiest way to create the most widely used scaling method for measuring bipolar responses from your users.

Short and Sweet Likert Survey
Let's see how you're doing.

Evaluate the following statements.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>You are a champion.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>You feel great in the morning.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Everybody likes you.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
Good Morrow Friends!

With autumn going by quickly in our neck of the woods, Team Wufoo is here again for another show-and-tell of delightful new features for our favorite form builder. We've got some mighty sweet stuff in this update, so sit back, relax and soak up the goodness.

Hey, it's Likert.
Welcome to the Party!

After weeks of planning, preparation and a bit of backend architecture magic, we are proud to announce the addition of a new field now available to all users across all plans: The Likert Field, the most widely used scale in survey research. Now you can easily create better surveys for measuring bipolar responses from your users.

[ Learn More about the New Likert Field ]

Multiple Choice Field Upgrades

Ryan's been staying up late rewriting our favorite piece of code for the umpteenth time. The Form Builder got a complete rewrite of the underlying engine for speed and the following upgrades to the multiple choice field. In addition to porting over the Bulk Add interface from the Dropdown field over to the Multiple Choice Field, we've also added an "Allow Other" option in the field settings so you can provide your users a way to enter their own custom answer to a question if none of the choices you provide them in the field fits their fancy.
### 25 Bogeys Detected

<table>
<thead>
<tr>
<th>ID</th>
<th>Audience</th>
<th>Title</th>
<th>Link</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>#92</td>
<td>All Users</td>
<td>Get Reliable Mobile and Desktop Alerts with...</td>
<td>notifo-integration</td>
<td>Nov 2, 2010</td>
</tr>
<tr>
<td>#91</td>
<td>All Users</td>
<td>How to Create a Time-Based Wufoo Report</td>
<td>creating-time-based-reports</td>
<td>Nov 1, 2010</td>
</tr>
<tr>
<td>#90</td>
<td>All Users</td>
<td>Downtime for Quarterly Patching</td>
<td>quarterly-patching</td>
<td>Nov 1, 2010</td>
</tr>
<tr>
<td>#89</td>
<td>All Users</td>
<td>Create an Affiliate Program Signup Form with...</td>
<td>zferral-integration</td>
<td>Oct 27, 2010</td>
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<td>How to Provide Driving Directions on Your Forms</td>
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<td>Introducing the API Contest Submissions</td>
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<td>New Typography Features!</td>
<td>use-over-150-fonts-on-your-forms-with-wufoos-news</td>
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<td>New API Nodes, Security Changes and API Contest...</td>
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<td>Aug 27, 2010</td>
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<td>#84</td>
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<td>How to Create a Tiered Gift System Using Wufoo</td>
<td>spice-up-your-wufoo-donation-forms-with-a-dynam...</td>
<td>Aug 27, 2010</td>
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Since You've Been Gone.

Updates from the Wufoo Team

How to Arrange Form Fields to Sit Next to Each Other in Wufoo: We are also excited to announce that we’ve added a few new CSS keywords to allow you to arrange four and five fields to sit next to each other side by side. Learn More

How to Customize Checkbox and Radio Inputs with Custom CSS: Ever wish you could change the look of the checkbox and radio inputs on your Wufoo forms? Now you can with this easy to follow custom CSS tutorial! Learn More

Get Your Embed On With The Wufoo Form Embed Kit: The Wufoo Form Embed Kit is a tool that helps developers easily create integrations with your Wufoo forms. With just a few lines of JavaScript, your content manager or website builder can pop up a user-friendly box to easily embed forms into their app. Learn More

Überforms! How to Seamlessly Stitch Large Wufoo Forms Together: With a bit of work, you can use a combination of templating, URL modifications, form settings and custom themes to create forms that look to be bigger than 100 fields. Learn More

How to Use Custom CSS on Your Wufoo Forms: If you have some swagger and a little CSS knowledge under your belt, you can take your form’s looks to the next level using the Advanced settings for your custom CSS. Learn More
We made everyone say thank you.
Hi: Rolf, my name is Ali. I am one of the developers for Wu Foo. I just wanted to say thank you for using the Wu Foo service. You know what? It's not every day that you meet someone who is so passionate about a service they are using. You have been a great support and we are honored to have you as a customer. Thank you for helping us achieve our goals and dreams.

Sincerely,
Ali
This photo was taken on June 11, 2009.

Tags
thankyou • wufoo • cool

License
Some rights reserved

Privacy
This photo is visible to everyone
Hi Brian,

My name is Andrew, one of the developers for Wufoo. I just wanted to say thank you for using our services. You've been with us for some time now and we're honored and delighted to have earned such trust.

People like you help us achieve our dreams and we won't ever forget that. So thank you again on behalf of the entire Wufoo Team.
Hi Robbie,

My name is Alex, one of the developers for Wofoo. I just wanted to say thank you for using our services. You've been with us for some time now and we were honored to have earned such trust. You help us achieve our dreams and we won't forget that. So thank you again on behalf of the Wofoo Team.

Sincerely Yours,
This photo was taken on June 30, 2008 using a Canon PowerShot SD200.

This photo belongs to
abrudkuhl's photostream (3,402)

Tags
wuleo - customer - service - getanewbrowser

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