Telling Tall Tales

@jonathanbkoch
@JL_Ugia

#internetOfThings #security #environment
Umm... Who are you?

Jonathan Koch
Noa, Anamaya, Apple

Jose L Ugia
Noa, Wunderlist, Momenta, Aureum Digital

MOBILE
DESIGN
PRODUCT
MUSIC

MOBILE
CLOUD COMPUTING
COMMUNITY
BEER

#internetOfThings    #security    #environment
noa
IOT HARDWARE EQUIPPED BIKES
+
FLEET MANAGEMENT SOFTWARE
HARDWARE PRODUCTION CARRIES AN ENVIRONMENTAL COST...
...IT'S OUR JOB TO MAKE IT WORTH IT.
THE INVASION OF DEVICES
IMPLICATIONS OF CONNECTING EVERYTHING
IoT is no longer the Wild West
WHAT THEN?

Build today with tomorrow in mind.

Follow specs, best practices and communities.

Give back. Profit alone may not be enough.

Keep strangers out of your home.
Travel to the future for a moment...

Think back about why you did what you are doing today.
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