Who we are

Reload - who we are and what we do
We specialize in Drupal
Currently 18 fulltime employees
Reload started in 2010.
Frederiksberg, Denmark, is our home
We created Reload because we wanted to create the best place to work for people like ourselves. Developers, that is.

– Rasmus Luckow-Nielsen, CEO, Reload
We are a technically based consultancy, and we think we have the most skilled Drupal developers in Denmark.

We do not outsource, as we focus on close-knit on-location collaboration with our customers.

We have a lot of pride in our work and our ways. And we're more idealistic than most companies. We value and incorporate open source contributions a great deal.
Geek family

We just love competent, friendly people
We like to code
And we love to make a difference
Drupal is our weapon of choice

And we're pretty damn good at it. Combined we have more than 50 years of experience in the Drupal space, and we maintain more than 100 contributed modules on drupal.org
We are often hired to do the most complex jobs
VIDEO Masser af X Factor blandt de nye deltagere

Hundredvis af talenter er i dag mødt op til præsentation til den kommende sæson af X Factor. 30. december.
LESE OG ÅBN罐罐en til en show med hele 30 talent i husvænkloakken i 30 minutter.
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Danish Broadcast Corporation

Top 3 site in Denmark - more than 2,2 mio. monthly unique users (500k daily), 30+ million visits and 100+ million pageviews each month.

We have been working on their transition to Drupal since 2012, and we have spend 12,000+ hours on it.
Libraries of Copenhagen
Not to mention TV2, Unicef, Medical sans Frontiers, Royal Danish Theatre, Danish Scout Organization and many others...

Okay, we mentioned them anyway.
Because they are awesome!
We want to make a difference for our customers. But we also want to learn new stuff everyday. We want to have fun doing so.
And we want to share our knowledge and ideas for fame and fortune :-)
Deployotron

http://reload.github.io/deployotron/
When you choose us, you choose a process
CLARIFY

DEVELOP & DESIGN

EVALUATE

SHIP IT
If your reality is simple, you probably don't need Reload

- A good project is one we do not know how to solve when we begin.
- A good project gives us new experience and makes us more knowledgable.
- A good project allow us to get in early and ask a lot of questions - making us able to identify the real business needs before we start implementing.
Start with why

We do use Impact Mapping as a tool to identify Why, Who, How and What. Then we use agile methodologies to deliver the right things to our customers.
Scrum is simple, but not easy

– T-shirt on a conference
Why do we work with agile methodologies?

- It makes great sense to be agile when working in complex areas
- Forces us to continuously set matching of expectations
- Feedback loop, communication and clear roles of responsibility
- Gives transparency for everyone
An agile development process is all about achieving the highest possible business value with the least amount of effort (and money).
It's about creating the symbiotic relationship between the customers' business expertise and our technical expertise.
Just In Time planning

Start of the project: Minimum knowledge
End of the project: Maximum knowledge
"JUST-IN-TIME" PLANNING

Traditional (predictive): Plan everything upfront

Scrum (empirical): Plan a little before the project and a little before each sprint

What if the project stops here?
We focus on business value, time-to-market and Minimum Viable Product (MVP)

- Focus on business value
- Do stuff that can be tested and validated as fast as possible
- Prototyping!
- Incremental improvements instead of "solve everything in one go"
Agile projects in Reload

- The customer (the Product Owner) have the power to make decisions and will sit on-location with the team 1-2 days a week.

- We usually do 2 week sprints, repeating backlog grooming, sprint-planning, demo og retrospectives and daily scrums.

- Great tools - we love Jira Agile, and our customers use this too.

- Sprint reporting to continuously set expectations.
No matter how great we think a project is, it will be considered a failure by the customer if we don't meet their expectations.

– Rasmus Luckow-Nielsen, CEO, Reload