ALL THINGS DISTRIBUTED:
COLLABORATIONS BEYOND INFRASTRUCTURE | @MCDONALD | #ERL15
THE ARPA NETWORK

DEC 1969

INTERNET CA 1969
"INFRASTRUCTURE IS NOT A DIFFERENTIATOR."

WERNER VOGELS - CTO AMAZON
Amazon 2003 - Amazon AWS 2013

$5.2B  2003

$5.2B  2013
A global community of friends and strangers answering one simple question: **What are you doing?**

What are you doing?

Thinking about sending my little sister something.

Once you join, the first thing you'll want to do is type your first ever Twitter update.

No pressure; just put something simple.

**Recent Public Updates**

**Ikmuticong96** has been tweeting about the weather in Bethlehem: 20 degrees Celsius temperatures today. ARE THEY NUTS!?? 4 minutes ago from im

**Tim Huggan** just got up. Not in work this morning.

**Want an account?**

**Join for Free!**

It's fast and easy!
Global Internet Diffusion

2005: 14.9
2014: 42.3
AUDIENCE QUESTION?
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“INNOVATION DISTINGUISHES BETWEEN A LEADER AND A FOLLOWER.”
-STEVE JOBS
INVESTMENT STRATEGY
NEGATIVITY BIAS
USE CASE VUFINDE
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FORKING
WHAT'S NEXT?