Reasons to improve your public speaking

· Speaking at conferences can be exciting
· You’ll feel more confident speaking at your workplace
· Your slides won’t look like horseshit
Because “imagine everyone’s naked” is terrible advice

THOUGHTS ON PUBLIC SPEAKING BY ZACH HOLMAN

Public speaking is tough.

Be it at a conference, or during a company meeting, or in your car trying to persuade the cop not to ticket you for going three times the speed limit while streaming an episode of The Movie Game Show. Speaking is tough. For those who do it.
the planning
start early
holman’s rule:
talk preparation will expand to fill all available time
pick the topic
you should be an expert in the topic
research-based talks is a horrible idea
outlining
rule of three makes for a good talk
human concentration is pretty crappy
section-1
section-2
section-3

rule of three
section-1
supporting point
supporting point
supporting point

section-2
rule of three
supporting point
supporting point
supporting point

section-3
section-1
supporting point
supporting point
supporting point

section-2
supporting point
supporting point
supporting point

section-3

rule of three
expand into slides
repetition
the best talks are stories
the best stories involve repetition
builds anticipation, focuses an audience
If you have an important point to make, don't try to be subtle or clever. Use a pile driver. Hit the point once. Then come back and hit it again. Then hit it a third time - a tremendous whack.

Winston Churchill
section-1
supporting point
section-2
supporting point
section-3
supporting point
outro
intro
recap slides
recap
recap
The primary product is the Product B.

I don't set out to create the product. I just happen to be the one who can do it.

Anyway, you don't have to be an ASSEMBLE in order to travel safely from travel rewards programs, you can be lazy and still benefit from airline credit card programs. You don't need an ASSEMBLE to fly with the US.

The US film industry is something you can always use. The US film market is not the same as the US market. The US film market is not the same as the US market.
planning recap
start early
be an expert
rule of three
use repetition
good vs. evil
show & tell
Killing human beings and getting away with it
no one can read that shit
make your text HUUUGE
you can’t get too big
design for the back of the room
design it in the back of the room
Killing human beings and getting away with it
no one can read that shit
dark on light
light on dark
code, too:
<marquee>do more drugs</marquee>
use color to focus
<marquee>do more drugs</marquee>
do more drugs
do more drugs
syntax highlight
editors, not talks
Killing human beings and getting away with it
no one can re-
it’s a little harder to read it but it’s okay a little bit
choose fonts
google fonts
lost type co-op
Killing human beings and getting away with it
some won’t read all that
remove more words from your slides
remove more words from your slides
avoid slide reading
encourage listening
Get away with murder
murder is frowned upon
expand photos
I hate trees.
Tax evasion tips
Tax evasion tips
Tax evasion tips
slide transitions are stupid
use them sparingly and purposefully
building recap
use large, readable text
the delivery
be excited
talks are entertainment
is your talk better than a blog post?
rehearse a bunch
record yourself
record yourself
it’s super embarrassing lol
monotone is the fast track to boring
change up your:
pauses
movement
things break
sound  colors  battery
internet  gravity  notifications
fonts  kernel  panics

& PROJECTORS!
have a copy of your slides
bring adapters
roll with it
computers suck; humans understand
storytime™
what if you don’t know the answer?
pause & think about the question
“I don’t know”
dealing with jerks
you have the mic
“do you have an actual question?”
the audience probably hates the guy too
be excited
practice a bunch
use variance
roll with the punches
public speaking is scary
public speaking but also fun
it’s just a learned skill